



Manufacturing

Consulting

Shelter

Turnkey Startup

Aerospace

For your successful startup in Mexico

Mexican Offshoring Operations Awarded for Excellence in Manufacturing

Offshoring a manufacturing business is a strategic decision which involves diverse variables and challenges, ranging from managing and controlling a distant subsidiary to operating in a new environment and maintaining quality standards you have at home.

Although, cost-reduction expectations are an important target to reach when planning manufacturing ventures abroad, it is not the only matter that counts when deciding the best strategy to unlock the full potential of your project. For most capital investors and entrepreneurs, risk reducing is a vital business variable that goes side by side with the idea of reducing operational costs.

Covering both aspects, Mexico holds competitive rates of wages (labor market variant) and country risk (a matter of economics and political discipline). Moreover, the ability of Mexico to deploy world class operations is well proven as evidenced by the 2007 and 2008 Shingo Awards, where 10 Mexican manufacturing facilities (7 in 2007, 3 in 2008) were acclaimed for their benchmark best practices:

2007 Shingo Awards:

- Autoliv Queretaro CMX Facility in Queretaro, Mexico
- Baxter S.A. de C.V., Cuernavaca Plant, Morelos, Mexico
- Cordis de Mexico, Juarez, Mexico, a part of Johnson & Johnson
- Delphi Packard Electrical/Electronic Architecture's Chihuahua 1, Chihuahua, Mexico
- Delphi Packard Electrical/Electronic Architecture's Cableados Fresnillo 1, Fresnillo, Mexico
- Solectron Manufactura de Mexico, Guadalajara, Mexico
- Takata Seat Weight Sensor, Equipo Automotriz Americana, Monterrey, Mexico

2008 Shingo Awards:

- Kement Electronics, Matamoros, México
- Carestream Health, Guadalajara, México
- Kement Electronics, Victoria, México

These successful implementations in Mexican territory evidence a thorough planning, a winning vision, functional quality systems, competent local staffs supporting leaders who "walk the talk", and a team working spirit. This is exactly the purpose of THE EVEREST GROUP, to provide you key consulting and hands-on implementation services in order to properly setup your operations for success.

As part of its wide range of Relocation and Startup Services, THE EVEREST GROUP is organizing benchmark tours in Mexico so that you obtain first degree appreciation of the ability to achieve world class manufacturing in Mexico.

Relocate to Mexico to benefit from well-known cost-reductions and the local lowest country risk ever... but do it performing a world class operation. Relocate for success. This is our proposal, this is the Everest way!

You can learn more about the Shingo Prize for Excellence in Manufacturing by visiting its web site at:
www.shingoprize.org



Luc Beaudoin, VP Aerospace Everest, speaking on "Successful Offshoring" at the Mexico's Aerospace Industry Conference, Miami, FL, April 3, 2008.